

# INVESTOR FACT SHEET

January 2018

## IGEN Networks Corporation

### AT A GLANCE

Ticker:  
CSE:IGN

OTCQB:IGEN

Recent stock price:  
\$0.10

52-week Range:  
\$0.04 - \$0.145

Shares Outstanding:  
39,214,517

Market Capitalization:  
\$3.92M

For more information  
about IGEN, contact:

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We're on the Web!  
Visit us at:  
[www.igen-networks.com](http://www.igen-networks.com)  
[www.nimbotracking.com](http://www.nimbotracking.com)

**IGEN Networks Corporation** is a service provider for the automotive industry offering peace-of-mind, and protection to the consumer and their families.



## Value Proposition

### THE PROBLEM

- Automotive dealers struggle with staying competitive and retaining customers
- 800,000 vehicles are stolen every year in the US – 6 teens die each day driving. Safety, security, and peace-of-mind are in the forefront of protecting one's family, especially early drivers.
- Automotive insurance industry incurs an excess of \$15B in rating errors each year as the result of inaccurate assessment of driver behavior, actual mileage, time-of-day, and location of the asset.

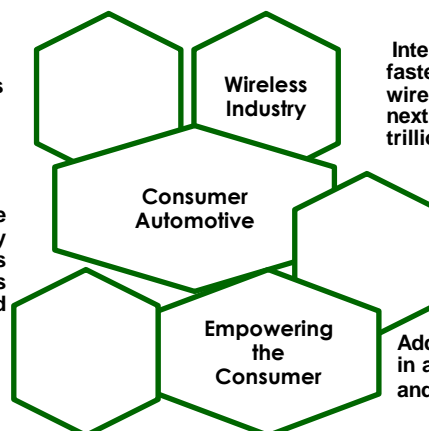
### OUR SOLUTION

- IGEN enables automotive dealer channels to offer new products, create additional revenue streams, and retain their customers
- IGEN offers peace-of-mind to consumers by providing direct access to vehicle status and driver behavior
- IGEN enables insurance companies to reduce their rating errors by offering consumers discounted premiums in return for access to vehicle and driver behavior data

## Market Opportunity

800,000 automotive vehicles are stolen each year in the United States - every 33 seconds

90% of new cars will be connected to a service by 2020 - 50,000 car dealers growing to 17M new cars per year and 162M pre-owned cars in the US



Internet-of-Things will be the fastest growing segment for the wireless data industry over the next five years with over 7 trillion connections.

Addressable market with \$8B in annual service activation and renewal fees

## RECENT NEWS

November 21, 2017  
IGEN Announces Third  
Quarter Results, 264%  
Increase in  
Subscribers

October 4, 2017  
IGEN Networks  
Launches Direct-to-  
Consumer Brand  
Medallion GPS

September 9, 2017  
IGEN Networks  
Engages Darrow  
Associates to Lead  
Strategic Investor  
Relations Program

August 24, 2017  
Increase in Pre-Load  
Sales at Franchise  
New Car Dealerships  
Leads to Record Q2  
Results with  
Operational Milestone  
Achievements

April 18, 2017  
IGEN Networks Files  
2016 Annual Report  
Record Revenues,  
Record Gross Profits,  
Increase Margins and  
Strong Orders

March 7, 2017  
IGEN Network's Nimbo  
Tracking adds Pre-  
Load Dealership  
Customers and  
Expands Regional  
Offices

More details:  
[www.igen-networks.com](http://www.igen-networks.com)  
[www.nimbotracking.com](http://www.nimbotracking.com)

## Business Strategy

IGEN's competitive edge is a combination of its analytics platform integrated with an exclusive hardware solution that is agnostic to all car manufacturers, thereby providing access to both new car and pre-owned dealership channels

Analytics or the collection of meaningful data is retrieved from people or devices that enable a broad range of applications and services for solving real-world problems. IGEN enables the consumer to access and manage these services when and where they are needed. Strategic partnerships that provide nationwide coverage for

service, installation, and support continue to be key elements for exceptional growth of IGEN's consumer brands:



## Leadership Team

The key factor to our success is our people. Our management team has deep expertise in global technology management. Our unparalleled 8-member Advisory Board brings knowledge, talent and access to corporations and governments in 45 countries worldwide. This is what will enable IGEN to become the leading builder of enterprise and cloud-based services.

**Neil G. Chan**, CEO - Career technologist who pioneered the early adoption of disruptive technologies in more than 45 countries over the last 30 years. From start-up to \$400M in annual revenues, Mr. Chan has led and created multiple best-in-class sales, marketing and service companies with successful exits.

**Abel Sierra**, VP Business Development – is a two term President of the Antelope Valley Hispanic Chamber of Commerce while concurrently held positions as Agency Vice President of HBW Insurance & Financial Services, Regional VP for Primerica Financial Services, along with serving as a Counter Intelligence Specialist with the United States Marine Corps.

## Contact

For more information:

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*This document may contain forward-looking statements about IGEN's business, operations or about the environment in which it operates which are based on IGEN's estimates, forecasts and projections. These statements are not guarantees of future performance and are subject to risks and uncertainties. For more information, refer to IGEN's SEC filings with the Securities and Exchange Commission.*